

Town of Franklin Tourism Development Authority Meeting

July 10, 2017

Present: Members Tim Crabtree, Josh Drake, Connie Gruberman, Cheryl Pullium, and Vickie Springer. Town Clerk Travis Tallent filled in for Town Manager Summer Woodard.

Chairman Candy Presley, members Donnie Bishop and Summer Woodard were absent.

Approval of June 12, 2017 Board minutes

Motion was made by Gruberman, seconded by Drake to approve the June 12, 2017 meeting minutes as presented. Motion carried. Vote: 6 to 0.

Financial Reports

There was no financial report for June.

Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – None

New Business: Presentation from Premiere Marketing

Beth Payseur and D'Anne Maddox from Premiere Marketing presented advertising options for the 2017-2018 Fiscal Year. Please, see attachment.

Beth Payseur – Premiere Marketing – We have to have pixels added to the current website through the Arrivalist that we went with. We have to have those added through Dnet so there will be charge for that. It could take up to three hours and its \$75 per hour. So it could be up to \$225. It's not in the budget but we wanted to mention that to you tonight.

D'Anne Maddox – Premiere Marketing – If we can get that approval then we can get that going as far as tracking from the Arrivalist.

Motion was made by Gruberman, seconded by Drake grant Premiere Marketing up to \$225 to add pixels to the Arrivalist website. Motion carried. Vote: 6 to 0.

Items from the Board

None.

Announcements


The next regularly scheduled TDA meeting is Monday August 14, 2017 at 5:30 p.m. in the Town Hall Boardroom.

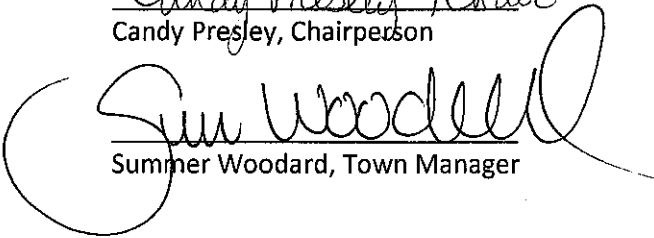
June 12, 2017 meeting continued,

Adjourn

Motion was made by Drake, seconded by Pullium to adjourn the meeting at 5:48 p.m. The motion carried.

Vote: 6 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager